



NationalBLS Announces Website Debut

August 7, 2009

RISMEDIA, August 7, 2009-NationalBLS, the buyer listing service, announced the debut of their website located at www.NationalBLS.com. NationalBLS hosts a Web-based platform where pre-approved homebuyers and investors can anonymously post their home requirements, and discover eager sellers and unlisted properties. The site is the first of its kind to host a national database of pre-approved homebuyers and real estate investors that is open and searchable to all.

“The seller no longer has to passively ‘stand and sell’ when they list their home on the market,” said Duncan Logan, founder and CEO of NationalBLS. “Through our platform, sellers can take control and proactively seek buyers looking for homes like theirs, and then make reverse offers to those buyers.”

“Not all buyers are created equal,” said Gretchen Pearson, president of Windermere Services of Northern California and beta tester of the NationalBLS. “We previewed NationalBLS and immediately saw the benefit of being able to partition buyers by their loan type, down payment, ability to close quickly and other details that say ‘I’m ready now’.”

For more information, visit www.NationalBLS.com.

Read more: <http://rismedia.com/2009-08-06/nationalbls-announces-website-debut/#ixzz0ZgrEbOJP>